

Workshop: Creative Portrait Lighting

California Career Technical Education (CTE) Standards: Design, Visual, and Media Arts Pathway

A1.0 Demonstrate ability to reorganize and integrate visual art elements across digital media and design applications.

A1.1 View and respond to a variety of industry-related artistic products integrating industry appropriate vocabulary.

A1.2 Identify and use the principles of design to discuss, analyze, and create projects and products across multiple industry applications.

A1.3 Describe the use of the elements of art to express mood in digital or traditional art work found in the commercial environment.

A2.0 Apply artistic skills and processes to solve a variety of industry-relevant problems in a variety of traditional and electronic media.

A2.2 Demonstrate personal style and advanced proficiency in communicating an idea, theme, or emotion in an industry-relevant artistic product.

A2.7 Create original works of art of increasing complexity and skill in a variety of media that reflect their feelings and points of view.

A2.8 Plan and create artistic products that reflect complex ideas, such as distortion, color theory, arbitrary color, scale, expressive content, and real versus virtual.

California Visual and Performing Arts (VAPA) Standards:

Visual Arts

Creating

6.VA:Cr.1.1: Combine collaboratively to generate innovative ideas for creating art.

6.VA:Cr2.1: Demonstrate openness in trying new ideas, materials, methods and approaches in making works of art and design.

6.VA:Cr3: Reflect on whether personal artwork conveys the intended meaning and revise accordingly.

7.VA:Cr1.1: Apply methods to overcome creative blocks.

7.VA:Cr2.1: Demonstrate persistence in developing skills with various materials, methods and approaches in creating works of art or design.

7.VA:Cr2.3: Apply visual organizational strategies to design and produce a work of art, design, or media that clearly communicates information or ideas.

7.VA:Cr3: Reflect on and explain important information about personal artwork in an artist statement or another format.

8.VA:Cr2.1: Demonstrate willingness to experiment, innovate, and take risks to pursue ideas, forms, and meanings that emerge in the process of artmaking or designing.

8.VA:Cr3: Apply relevant criteria to examine, reflect on, and plan revisions for a work of art or design in progress.

Acc.VA:Cr1.1: Individually or collaboratively formulate new creative problems based on students' existing artwork.

Acc.VA:Cr3: Engage in constructive critique with peers, then reflect on, reengage, revise, and refine works of art and design in response to personal artistic vision.

Adv.VA:Cr3: Reflect on, re-engage, revise, and refine works of art or design considering relevant traditional and contemporary criteria as well as personal artistic vision.

Practicing

8.VA:Pr4: Develop and apply criteria for evaluating a collection of artwork for presentation.

Adv.VA:Pr4: Critique, justify, and present choices in the process of analyzing, selecting, curating, and presenting artwork for a specific exhibit or event.

Responding

6VA:Re7.2: Analyze ways that visual components and cultural associations suggested by images influence ideas, emotions, and actions.

6VA:Re8: Interpret art by distinguishing between relevant and irrelevant contextual information and analyzing subject matter, characteristics of form and structure, and use of media to identify ideas and mood conveyed.

6VA:Re9: Develop and apply relevant criteria to evaluate a work of art.

7VA:Re7.2: Analyze multiple ways that images influence specific audiences.

7VA:Re8: Interpret art by analyzing art-making approaches, the characteristics of form and structure, relevant contextual information, subject matter, and use of media to identify ideas and mood conveyed.

7VA:Re9: Compare and explain the difference between an evaluation of an artwork based on personal criteria and an evaluation of an artwork based on a set of established criteria.

8.VA:Re7.1: Explain how a person's aesthetic choices are influenced by culture, environment, and personal experiences that impacts the message it conveys to others.

8VA:Re9: Create a convincing and logical argument to support an evaluation of art.

Acc.VA:Re7.1: Recognize and describe personal aesthetic and empathetic responses to the natural world and constructed environments.

Acc.VA:Re7.2: Evaluate the effectiveness of an image or images to influence ideas, feelings, and behaviors of specific audiences.

Acc.VA:Re9: Determine the relevance of criteria used by others to evaluate a work of art or collection of works.

Prof.VA:Re9: Establish relevant criteria in order to evaluate a work of art or collection of works.

Media Arts

Creating:

6.MA:Cr1:Envision original ideas and innovations for media artworks using personal experiences and/or the work of others.

7.MA:Cr1: Produce a variety of ideas and solutions for media artworks through application of chosen generative methods such as concept modeling and prototyping.

8.MA:Cr1: Generate ideas, goals, and solutions for original media artworks through application of focused creative processes, such as divergent thinking and experimenting.

Prof.MA:Cr1: Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes.

Acc.MA:Cr1: Strategically utilize generative methods to formulate multiple ideas, and refine artistic goals to increase originality in media arts creation processes.

Adv.MA:Cr1: Integrate aesthetic principles with a variety of generative methods to fluently form original ideas, solutions, and innovations in media arts creation processes.

Acc.MA:Cr2: Apply a personal aesthetic in designing, testing, and refining original artistic ideas, prototypes, and production strategies for media arts productions, considering artistic intentions, constraints of resources, and presentation context.

Adv.MA:Cr2: Integrate a sophisticated personal aesthetic and knowledge of systems processes in proposing, forming, and testing original artistic ideas, prototypes, and production frameworks, considering complex constraints of goals, time, resources, and personal limitations.

6.MA:Cr3: a. Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions, utilizing a range of associated aesthetic principles, such as point of view and perspective.

b. Appraise how elements and components can be altered for intentional effects and audience, and refine media artworks to reflect purpose and audience.

Prof.MA:Cr3: a. Implement production processes, making artistically deliberate choices in content, technique, and style in media arts productions, demonstrating understanding of associated aesthetic principles, such as emphasis and tone.

Responding:

8.MA: Re7: a. Compare, contrast, and analyze the qualities of and relationships between the components, content, and intentions in media artworks.

Prof.MA:Re7: a. Analyze and describe the qualities of and relationships between the components, content, and intentions of various media artworks.

Connecting:

6.MA:Cn10: a. Access, evaluate, and use internal and external resources, such as knowledge, interests, and research, to create media artworks.